



FAYETTEVILLE ARTS FESTIVAL

Aug. 31 - Sept. 2 / Sept. 7-9 2007

ARTIST CATALOG RATE SHEET

We've Been Around, and We're Still Growing . . .

Nearly 10 years ago, artists and downtown merchants got together to produce a community-based arts festival. Each year, the festival continues to expand its programming, reputation and reach. It is now one of the region's largest fine and performing arts festivals. With two home football games and a growing regional reputation, attendance for this year's event is expected to exceed 11,000 people.

The Artist Catalog

This beautiful 4-color catalog is the festival's signature event piece. Listing participating artists and the festival schedule, the artist catalog also includes information on the arts community of Northwest Arkansas. Prior to the festival, it is distributed at the Fayetteville Farmer's Market in addition to hotels, restaurants, galleries, bars, coffee houses and other businesses throughout the region. It is also distributed during both weekends of the festival.

Ad Requirements

Bleeds and Sizes: Full-page ads can be submitted with or without bleed. If you chose to submit an ad without bleed, please use the "Live Area" size for your finished ad. All other sizes should be built to the finished sizes as indicated.

Ad Format: The preferred file format to submit your ad is High Resolution PDF. Ads can also be accepted in Adobe Illustrator (please outline all fonts), Adobe Photoshop and Quark Express. PDF is the best.

Deadlines: All ads are due to Fayetteville Downtown Partners in the required format by May 31, 2007. Ads can be submitted on CD, via e-mail or uploaded to an FTP site.

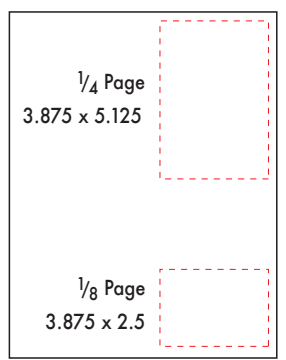
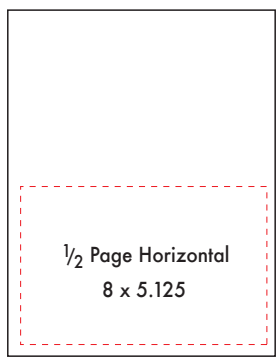
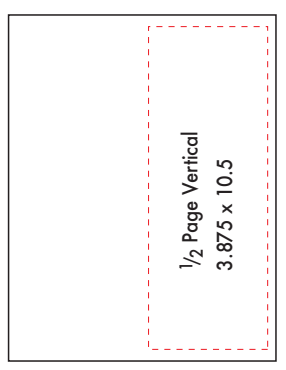
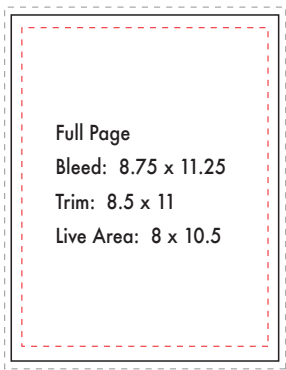
Pricing:

Back Cover (Full Page)	\$2500
Inside Front Cover (Full Page)	\$1500
Inside Back Cover (Full Page)	\$1500
Full Page	\$750
1/2 Page (Horizontal or Vertical)	\$500
1/4 Page	\$350
1/8 Page	\$250
"We Support the Arts" 1/8 Page Ad	\$150

For More Information, Contact...

Daniel Hintz at 479.571.3337 or daniel@fayettevilledowntown.org

Ad Sizes:



"We Support the Arts" 1/8 Page Ad Template:

