The 3rd Annual
Women In IT Conference
March 10th, 2006

ArkWIT (Women.Insights.Technology.) and the Information Technology Research Institute (ITRI) at the Sam M. Walton College of Business University of Arkansas are pleased to announce their 3rd Annual Women In IT Conference – You CAN Get There From Here – will be held on Friday, March 10th , 2006, at the Holiday Inn in Springdale, Arkansas.

This year's keynote will be the Director of Human Resources for Fortune Brands and motivational speaker, Rosalyn Wesley. The day will consist of valuable business and personal development break-out sessions and networking time. Our closing panel discussion is titled "Where You Are Going, Where You Have Been" and will feature successful business women from across the country to discuss their observations on the progression women in the workplace over the years and their personal career experiences and decisions.

Breakout sessions focus on women's professional and personal lives with topics such as:

Entrepreneurship for Women
Bad Habits – Yours and Theirs
Work Can Make You Bitter or Better – Enjoy Your Job
Yoga In The Workplace
Enhancing Team Collaboration with Microsoft Sharepoint Services
Blogging, Podcasting and Digg..,OH MY! The Business Implications of the Social Internet

Detailed session information is attached.

For complete conference information and registration go to http://itrc.uark.edu/events/wit/.

Traditional sponsorship opportunities are available as well as break-out sessions and vendor table sponsorships. Details attached.

Should you have any questions or require further information, please feel free to contact me by phone or email below.

Thank you!

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR
71 to 100 Attendees
or
$8875 to $12500

SILVER SPONSOR
41 to 70 Attendees
or
$5125 to $8750

BRONZE SPONSOR
21 to 40 Attendees
or
$2625 to $5000

SUPPORTER
10 to 20 Attendees
or
$1250 to $2500

SESSION SPONSOR
$500
and
One representative to attend conference at no cost

VENDOR SPONSOR
$200
and
Optional: $50 per person, per table (up to two) to attend conference

Registration of 100 attendees or more receives a 20% discount on total registration. All supporters and sponsors may send one representative to the conference at no cost.

**Presented by the Information Technology Research Institute
and Arkansas Women. Insights. Technology.**

BREAKOUT SESSIONS

Choose one or more of the following sessions to sponsor:

BUSINESS

Entrepreneurship for Women
This session will provide attendees with an introduction to starting a new company. Topics will include major steps crucial to starting a business, key issues that affect business success, business planning, and financing.
Speakers: Tracey Jeffers and Pat Walker

"CHANGES" Open Your Minds to New Opportunities Concerning Your Future and Receive Confidence to Follow"
This presentation encourages women to open their minds to new opportunities concerning their future, and gives them confidence to follow their dreams. The Society that shapes us, more often than not requires women to work in order to support their families. Non-traditional roles are open to us but are rarely chosen.
Speaker: Susan Brauer

Work Can Make You Bitter or Better – Enjoy Your Job
What is humor, laughter, fun and joy? Where do we lose these in our life and why? What do we need to do get it back and what do we do to take it to another level? It really begins with your attitude.
Speaker: Theres Stiefer

Risk Management: Preventing Bad Things from Happening to Your Projects.
This session will present practical risk management processes that may be employed by project managers, project teams, and organizations.
Speaker: Larry Winters

TECHNOLOGY

RFID – Overview of the Technology and Implications for Business
What is RFID and how will it affect my business? To answer these questions (and more), Dr. Bill Hardgrave will provide an overview of the technology using hands-on demonstrations, examine the data produced by an RFID system, and discuss the potential uses of RFID within the supply chain. **Speaker: Dr. Bill Hardgrave**

Blogging, Podcasting and Digg..,OH MY! The Business Implications of the Social Internet
An obscure hobby less than three years ago, blogging has become a prominent fixture on the Internet. Amateur and professional writers alike have created careers from their new found blogging popularity.
Speaker: Brad Lawless

Enhancing Team Collaboration with Microsoft Sharepoint Services
This session will elaborate on how an Information Technology organization designed and implemented Microsoft's sharepoint services to support its project team. **Speaker: Bill Fournet**

LIFESTYLE

Bad Habits – Yours and Theirs
This humorous and fast paced presentation will explore what we can learn about ourselves and others from identify and addressing those inevitable "Bad Habits." Participants will leave this presentation with a proven game plan for breaking one of their own bad habits.
Speaker: Mary K. Williams

Yoga In The Workplace
RAM yoga. Learn basic yoga moves and breathing techniques to release tension while at your computer and to help calm your agitated state of mind.
Speaker: Andrea Fournet

Time for You: Anytime, Anywhere Health for a Busy Life
With a few simple exercises that challenge multi-planer movement, dynamic balance, functional flexibility, and core stability, an individual can get the perfect workout in as little as 10-20 minutes day by using only your bodyweight and gravity. **Speaker Ty Tims**

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